

**FOR IMMEDIATE RELEASE**

Contact: Rich Owens  
Director of Marketing  
Appticity Corporation  
214-596-0601 x 307  
[rowens@appticity.com](mailto:rowens@appticity.com)  
[www.appticity.com](http://www.appticity.com)

**Appticity extends expense management with Expedia Corporate Travel® integration.**

**Dallas, TX – November 15, 2007** – Appticity Corporation today announced its web-based spend management solution, Appticity Expense Management, now includes Expedia corporate travel management functionality. Appticity is the pioneer provider of best-of-suite Service Oriented Architecture (SOA) business applications for supply chain, workforce and finance management. Adding Expedia on-line travel booking capabilities to the already powerful Appticity expense reporting solution provides total travel management control with end-to-end transparency, from travel booking to expense reporting.

Appticity Expense Management is a robust expense reporting solution that allows businesses to manage travel expenditures more effectively. It automates report creation, approval workflow, reimbursement and auditing processes and generates expense reports by instantly capturing, processing, auditing and providing detailed exception notification from corporate travel data. Enterprises seeking increased internal control capabilities further benefit from the solution's comprehensive audit features.

Appticity Expense Management greatly reduces data entry errors, minimizes time spent on expense reports and dramatically shrinks reimbursement turnaround time. The automated reporting solution can slash processing times by as much as 80 percent—from four weeks down to a few days—with improved control and accuracy. Appticity Expense Management stops maverick spending, eliminates duplicate receipts, and automates exception notification. It makes the expense reporting process easier for everyone who uses it, collectively contributing to the bottom line. The benefits of an automated T&E processing extend beyond increased efficiency and control to a dramatic reduction in processing costs and time spent on expense reports.

“By integrating with Expedia’s corporate travel management system, Appticity’s expense management solution extends its capabilities and provides our clients the control and visibility they need to effectively manage their travel and entertainment expenditures,” said Tim Garcia, Appticity CEO. “This reaffirms our commitment to our clients to provide comprehensive, cost-saving applications that drive out inefficiencies and lower transaction costs by automating their business processes.”

Expedia’s rich features and easy-to-use technology enable users with a familiar travel-booking interface, where they can arrange travel, print boarding passes and book hotels and rental cars. Expedia’s flight grid allows users to quickly scan and filter flight results and options. Expedia Corporate Travel® enables managers by automating travel booking processes and eliminating the day-to-day details of managing travelers.

## **About Apptricity**

At Apptricity, we are driving revolutionary shifts in the enterprise software experience. Since 1999, Apptricity and its subsidiaries have provided next-generation web-based enterprise software solutions for supply chain, workforce and finance management that optimize capital resources and reduce operational costs. Apptricity's advanced service-oriented architecture (SOA) offers unprecedented dynamic adaptability that guarantees low-cost, non-resource intensive implementations deployed in ten weeks. Apptricity's proprietary migration facility further drives life-cycle cost savings, providing eight times the return on investment of alternative enterprise solutions. Apptricity serves Fortune 2000 customers cross-industry including Wal-Mart Stores, Cingular Wireless, TXU Corporation, Cameron International Corporation, H.E. Butt Grocery, Southwire Company, DAK Americas, Cummins Inc., among other commercial enterprises, as well as the United States Department of Defense. For more information, please contact us at [evolved@apptricity.com](mailto:evolved@apptricity.com) or call (800) 693-2193.

#